



Visual Intelligence Drawing and Painting Programs For Kids(3.5 to 15 years) And Adults (15+ Years)

“World’s first visual intelligence Drawing and Painting program integrating observation, creativity, design thinking, emotional expression, imagination, classical atelier based art training and AI- era creative learning”

Global Online Presence (15+Countries) and Offline Pan India!!

15.09.2019

“Top 25 Reasons to Enroll in Ashish Patel Atelier Art Programs”



“The future belongs to those who can observe deeply, imagine fearlessly, think visually, and create intelligently”



1. The Future Belongs to Visual Thinkers

- The modern world does not reward those who merely copy.
- At Ashish Patel Atelier, we do not run standard hobby art classes. We pioneer Visual Intelligence—a rigorous, structured cognitive discipline that treats art as a powerful tool for life skills, academic success, and future career innovation
- Our three core foundations are: Renaissance Mastery, Cognitive development and AI-Era readiness.

“Every program and mentor at the atelier is personally trained and guided by Ashish Patel (Ex faculty, world-Renowned Angel Academy of Art, Italy) and seasoned professionals, bringing over 20 years of global teaching and management experience.”



2.What we actually build

- We train Visual Thinking (like Artist & designers) through 5 Stage syllabus
- We train Renaissance foundation in fine arts based on European and Indian art
- We build Hand–Eye–Brain coordination at elite level
- We teach Form, Structure, Values , perspective & 2D/3D understanding
- We teach colour theory, light–shadow value families, edges, hues, and depth .

Kids Program : Inspired by Project Zero(Harvard Research), Waldorf, Reggio, & Montessori methods
Adult Program: Based on the classical Renaissance atelier tradition, focusing on strong drawing and painting skills with deep study of anatomy, observation, and artistic techniques.



3. Unique learning approach

- **Learn through classical training (Pencil, Pastel, Acrylic, Oil and Mixed Medium)**
- **Focus on Fundamentals before Creativity**
- **Step-by-step Skill Mapping (Beginner → Intermediate → Advanced)**
- **Individual growth tracking & feedback system**
- **Every student follows a personalized learning path**



4.Special Program Support

- **Personalized creative support for autistic kids.**
- **Teaching opportunities for adult students.**
- **Exhibition-driven professional training.**
- **Global competition exposure.**
- **Curated showcases with real art selling .**



5. Our 8 Pillars of Visual Intelligence

“Why Visual Intelligence Matters in the AI Era”

- **Observation IQ**
- **Imagination IQ**
- **Spatial IQ**
- **Emotional IQ**
- **Design IQ**
- **Visual Memory IQ**
- **Symbolic IQ**
- **Creative Confidence IQ**

6. Learn with Live Experts!

Certified & trained
mentors will solve
your challenges
in real-time.



Ashish Patel Atelier

Top mentors from leading art colleges in India & abroad – MFA/PhD backgrounds,
personally mentored by Ashish Patel, Ex-Faculty Angel Academy of Art, Italy)

The Smart Studio: 24/7 AI powered Learning Management System

AI-Powered Art Evaluation

Get Expert AI Feedback on Your Artwork

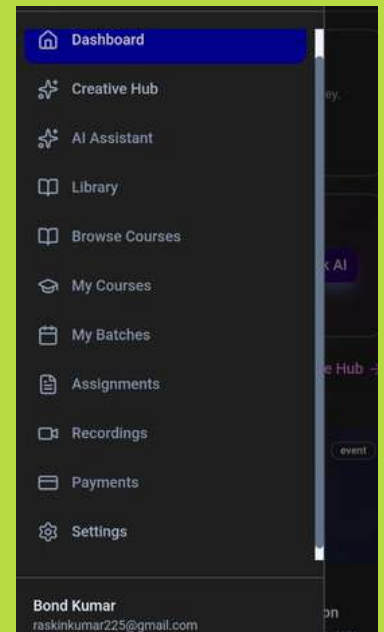
Upload your painting and receive detailed analysis in seconds. Improve your skills with personalized AI feedback.

⚡ Instant Feedback ⌚ Detailed Analysis

↗ Improve Faster

🕒 5 evaluations left today

View History



“Enhance your skills with guidance from AI models”





Upload Artwork

Analyze and critique your drawing

Start

7. “AI” models help you improve your artwork

“Submit Your Artwork and get precise analysis in seconds. Enhance your skills with AI powered feedback.”



Compare with Reference

Upload artwork + master drawing for comparison

Start

8. Compare it with the original reference

“Upload your artwork with the original reference to receive AI- based analysis and guided step for improvement.”



AI Tutor Guide

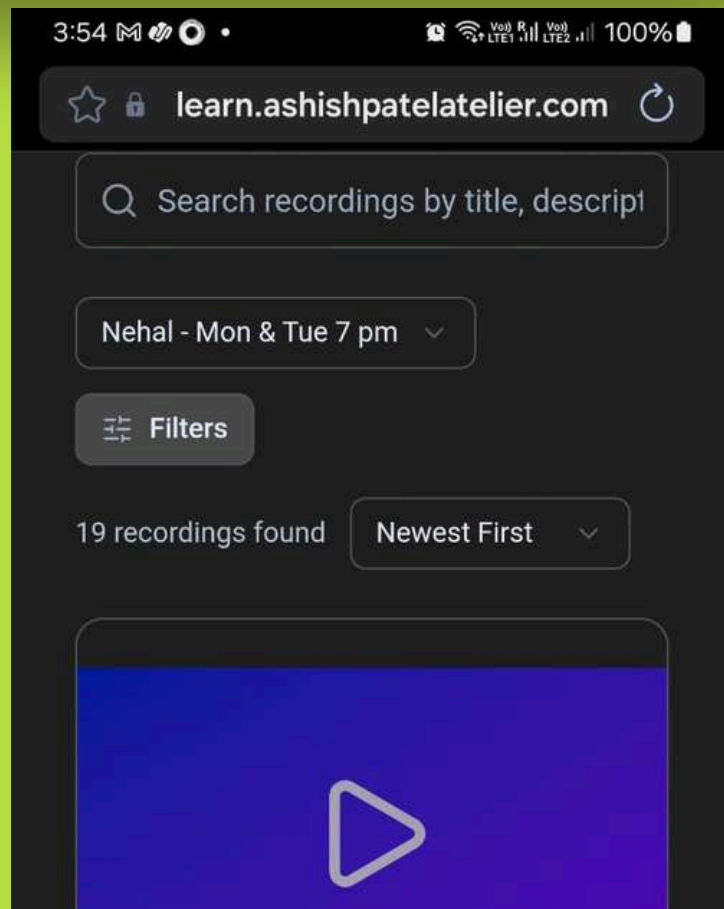
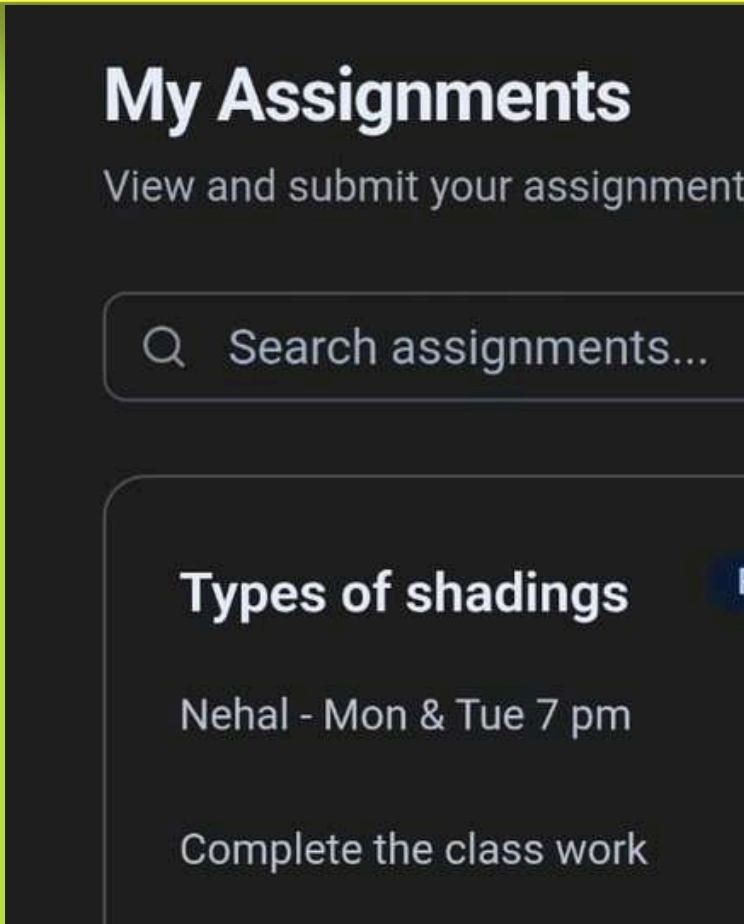
Get step-by-step drawing lessons

Start

9. Learn drawing step by step using “AI” tools

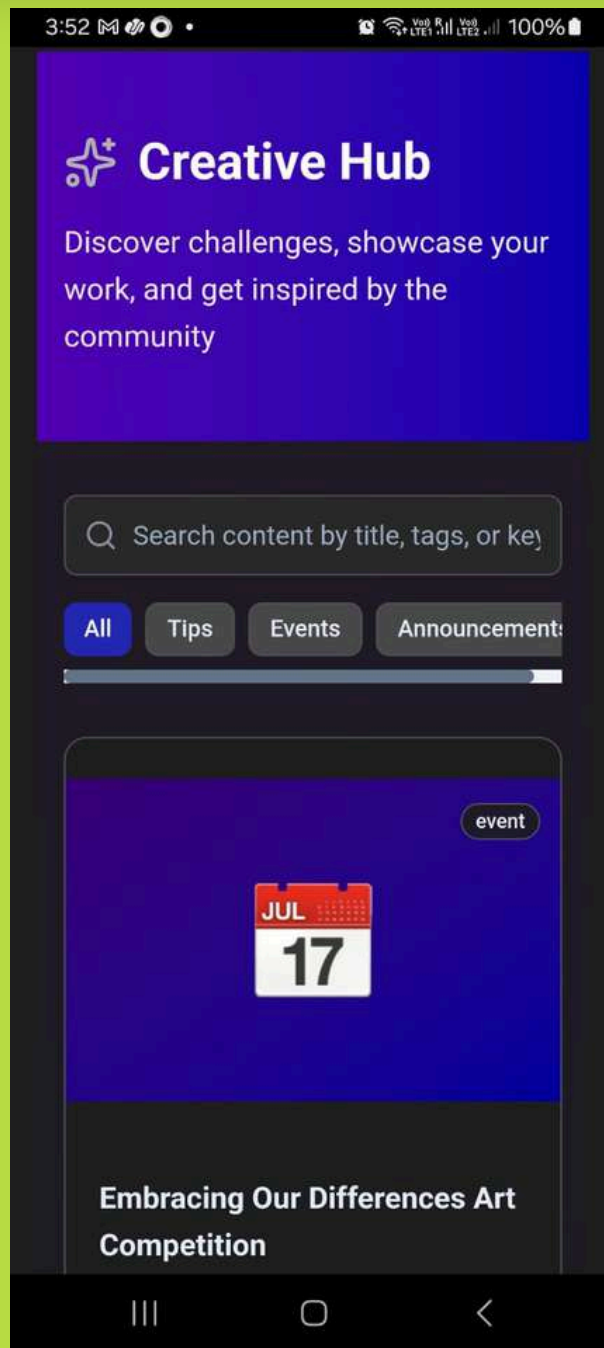
“Upload your subject and let our AI models guide you in creating step- by- step lesson.”

10. Assignments and Recording Access



“Not just colouring and painting – we develop deeper artistic skills with great technology support. We have massive library which covers 1000+ videos from basic to advance”

11. Creative Hub connecting artists to worldwide competitions



“Participates in leading national and international art competitions, including UNESCO, UN, Toyota Art Car competition and Camlin, with strong community engagement and global exposure.”

12.The difference in learning approaches

Spoon-Feeding vs. Stimulating Thinking

Conventional Approach	Our Approach & Objectives
✓ Art learning focused on becoming an artist	✓ Art learning as a tool for developing life skills
✓ Art is just a hobby	✓ Art integrates science, education, and career opportunities
✓ Based on need	✓ Essential for everyone
✓ Limited to Competitions and Exhibitions	✓ Encourages innovation and creativity
✓ Only skilled or interested individuals can participate	✓ Accessible to everyone
✓ Focus on imitating art	✓ Focus on creating original work
✓ Lacks a structured curriculum and clear objectives	✓ Well-defined curriculum with clear objectives
✓ Unstructured access	✓ Step-by-step structured learning
✓ Passive learning approach	✓ Experiential and active learning
✓ Passive learning approach	✓ Step-by-step structured learning
✓ Focused only on enjoyment	✓ Focused on academic and career application

13.Application..... where?

Art in Occupations

Information Technology

Web Design

Mobile App Design

Graphic Design and Printing

Visualizing & Developing Software

Medical Sciences

Drawing parts of organs

Teaching complex concepts,

Studying life-saving medical equipment

Engineering & Architecture

Drawing building blueprints & Interior & exterior design

Automobile

Modeling new vehicles

Designing various spare parts

Product Design

Visualizing new products like Mobile, Watch, TV, and all gadgets....

Textiles & Fashion

Creating textile designs and patterns as well as fashion styling

Entertainment

Film making and Special EFX

2D & 3D Animation

Advertisement Movies

...and so many more...

Career

ART

Self

Academics

Self

- ✓ Improved Focus and Concentration
- ✓ Greater Confidence and Clear thought process
- ✓ Better Time utilization and appreciation
- ✓ Pride in accomplishment and improved Self-esteem
- ✓ Personal fulfilment and enjoyment







At School & College

- ✓ Improved Memory Retention
- ✓ Neat Project Presentation
- ✓ Enhanced Handwriting
- ✓ Organized writing and drawing
- ✓ Effective lab and record work

500+ Creative CAREERS

Abundance of creative opportunities in diverse fields!

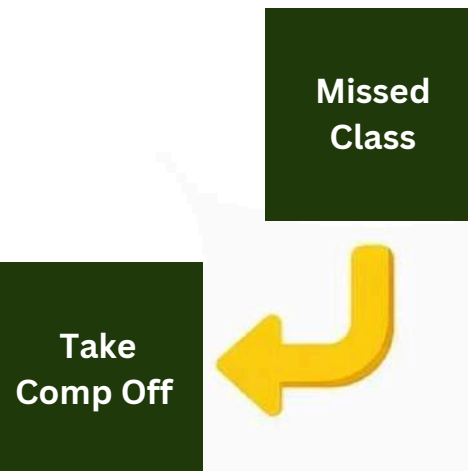
14. Only here. Only unique.

-  **First-of-its-kind program in India**
-  **Designed for Ages 3.5 Years to Adults**
-  **Professional, Structured Content**
-  **8.5 Yrs Progressive Syllabus**
-  **12 Years of Proven Excellence**
-  **Trusted by 20+ Schools**

**Art is no longer
just a hobby —
it's a life skill!**

Only @ Ashish Patel Atelier

15. Missed a class? Don't worry!



We provide flexible **Comp-Off Classes***

- ✓ Your time and money are protected
- ✓ Use missed classes within the course duration
- ✓ Claim up to **2 out of 8 hours**

*Up to 2 of 8 hours can be claimed

16. Guaranteed results!

A first-of-its-kind
approach —

We offer a
Digital Agreement
to ensure your success.



17.No extra homework needed!



**Yes... student can apply everything in their
With zero pressure & no overburdening!**

**“If kids are excited for every drawing class, that’s our
sign the system is working beautifully.”**

18.No surprises- only progress!

Get
PERIODIC
updates

- ✓ Performance insights
- ✓ Doubt clearing
- ✓ Feedback sharing
- ✓ Progress tracking

Includes **3 personal PTMs (1-on-1)**

Online & individual sessions

Benefit from **3 exclusive one-on-one PTMs**

Conducted online for individual attention

*PTM = Parent-Teacher Meeting

19.Small Focused group teaching



All 6 students get
individual sessions
to stay focused

20. Who is this for?

Little Creators
for 3.5 to 9 years
children



Growing artists
for 10 to 15 years children

Advanced level
for 15+ years to adults



21. Feel like next to you!



Experience Home Tutoring

with a Dual Camera

Experience real-time learning that feels personal.



For Face-to-Face

Connect, ask, and learn in real time



For Demo & Board

See every detail clearly explained



with Dual Camera Class Room



Learn comfortably at home with **double the support!**



22.A team committed to excellence



1. A Team Committed to Excellence
2. A Brand Built on Credibility
3. Pioneers in Creative Education
4. Over a Decade of Impact
5. Inspiring 7000+ Learners
6. Trusted by 20+ Schools
7. A Global Creative Community
8. Where Trust Meets Quality
9. Designed for Consistent Growth
10. Recognised & Award-Winning

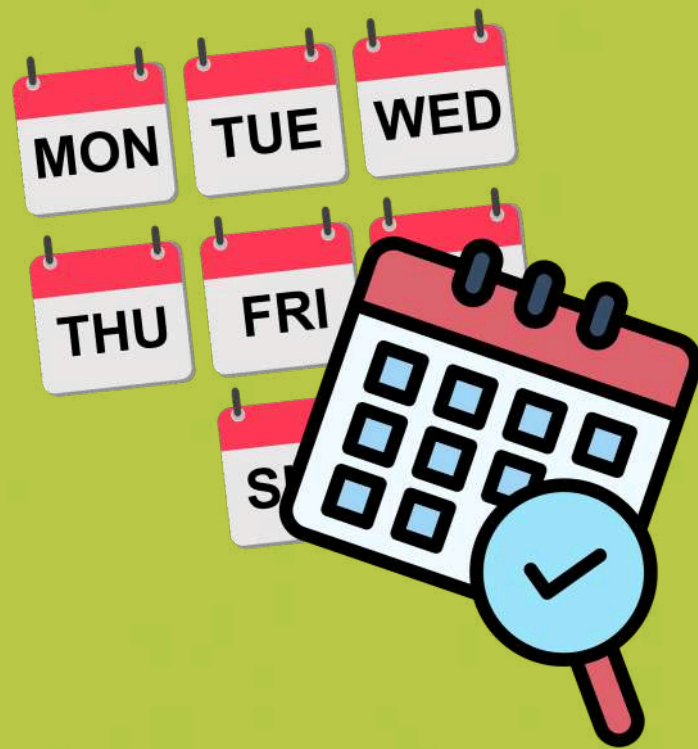
23. Reliable mentorship, anytime.



If a teacher is absent or leaves,
our team of skilled educators
ensures seamless support.

→ **Learning continues uninterrupted**

24. Choose a time slot that suits you best



**Flexible time slots designed
around your schedule
so, nothing else gets compromised.
Experience this freedom exclusively at
Ashish Patel Atelier.**

25. Syllabus Snapshots

Kids Program (3.5 to 15 Years):

- Inspired by Project Zero(Harvard Research), Waldorf, Reggio, and Montessori methods, helping children develop creativity, imagination, observation, and visual thinking through joyful art experiences.
- Five Level approach , each level requires six to one year of commitment ,requires atleast two class per week for progress on ground.

Syllabus Summary

- **Level 1 (Age 3.5-6)**

Develops shape adventure(13 geometrical shapes),observation, imagination, and joyful creativity through shapes, colours, and nature exploration.

Examples: Cat, fish, house, flowers, cloud journals, leaf drawing, shape animals, colour-emotion games.

- **Level 2 (Age 6-9)**

Builds visual memory, spatial understanding, and structure awareness,light-shadow studies, memory drawing, texture discovery, form construction.

Example:Caricature, Cartoon, Anime Character, Roblox, Texture hunt, Trace Morning and evening shadows,One apple Many ways, all kind of scapes,Draw your own Dream &,Family Memory Paintings

- **Level 3 (Age 9-12)**

Encourages storytelling, originality, emotional expression, and symbolic thinking and design pattern.

Examples: underwater cities, mythological creatures, drawing music, visual storytelling, turn fears into funny character, rain painting, transform random marks into images, Hundred uses of a simple images

- **Level 4 (Age 12-15)**

Introduces invention, architecture, eco-thinking, and creative problem-solving.

Examples: future city design, robot inventions, space habitats, sustainable villages, & bird cities on the moon .

- **Level 5 (Age 15+)**

Focuses on awareness, cinematic composition, creative identity, and AI-era thinking.

Examples: Mindful sketching, visual philosophy journals, human perception studies, portrait, landscapes, master copy

Link to Access Detailed Pictorial Syllabus For Kids:

<https://on-board.ashishpatelatelier.com/syllabus/kids-visual-intelligence>

Adult Syllabus Snapshot

Adult Program:(15+ years)

Complete Drawing and Painting Program(1 Year Program)

- Based on the classical Renaissance atelier training system
- Strong focus on observational drawing and painting skills
- Training in shading, perspective, values, composition, light and shadow family lines, and form
- Detailed study of colour theory, Hues, temperature
- Study of still life, portrait, landscape, and figure drawing
- Focus on classical oil painting, Acrylic, Charcoal and realistic rendering techniques
- **Guided by globally experienced faculty artists led by Ashish Sir and team**

Full Anatomy for Artists Program(1 year Program)

- Deep study of human anatomy for artists
- Understanding skeletal structure and muscle systems
- Training in proportion, gesture, movement, and balance
- Constructive anatomy methods for figure drawing and painting
- Focus on expressive and believable human forms
- Includes master studies and practical anatomical application
- **Guided by leading faculty artists at global level led by Ashish Sir and team**

On demand short term Art Program Available by other Senior Artist

This is a serious, structured pathway for adults committed to becoming:

- * Professional Fine Artists
- * Independent Studio Practitioners
- * High-Level Art Educators
- * Guaranteed Teaching Opportunities of Kids

Link to Access Detailed Pictorial Syllabus For Adult:

<https://on-board.ashishpatelatelier.com/syllabus>

Kids Batch Applicable Global Fee Rate

Program Type	Batch Size	India Fee	Other Countries
Small Batch Class	Up to 2 Students	₹7500 per student/month/8 classes	\$120 per student/month/8 classes
Small Batch Class	Up to 4 to 6 Students	₹3000 per student/month/8classes	Price on demand
Small Batch Class	Up to 3 Students	₹6000 per student/month/8 classes	\$80 per student/month/8 classes
Large Group Class	20+ Students(10 years above)	₹1000/month/8 classes	Price on demand
One-on-One Class	1:1 Personal Mentorship	Price on demand	\$240/month/8 class (\$30 per classes)

Facilities Included

- Flexible timing and batch options(option to choose 4/8/12/16/20 classes in Month)
- Each Class duration around 1.20 Hours
- Choose your own batch time slots and days(weekend or weekdays)
- Special **Discounts** on Confirmation of admission within 24 hours of free demo
- Classical Renaissance atelier-based training based on proven global methods
- Indian and European art focus
- AI-supported learning system
- World-class LMS and technology support
- Preparation for global art competitions (UNESCO, UN, Japan, USA etc.)
- Guided by leading faculty artists and mentors led by Ashish Sir and team

Adult Batch Applicable Global Fee Rate

Program Type	Batch Size	India Fee	Other Countries
Small Batch Class	Up to 2 Students	₹7500 per student/month/8 classes	\$120 per student/month/8 classes
Small Batch Class	Up to 4to6 Students	₹3000 per student/month/8classes	Price on Demand
Small Batch Class	Up to 3 Students	₹6000 per student/month/8 classes	\$80 per student/month/8 classes
Large Group Class	20+ Students(10 years above)	₹1000/month/month/8 classes	Price on Demand
One-on-One Class	1 Student : 1 Teacher	Price on Demand	\$240/month/8 class (\$30 per classes)
Ashish- Complete Drawing and Painting(1 Year Program)	20+ Students(18 years above)	₹7000/month/month/8 classes	\$150 per student/month/8 classes
Ashish- Full Anatomy for Artist(1 Year Program)	20+ Students(18 years above)	₹7000/month/month/8 classes	\$150 per student/month/8 classes

Facilities Included

- Flexible timing and batch options
- Each Class duration around 2.20 Hours(Ashish Class)
- Special Critiques class available on weekend for 1 Year Program
- One on One Support available for Ashish Classes
- 1000+ Videos and Rich Art Library
- Special **Discounts** on Confirmation of admission within 24 hours of free demo
- Classical Renaissance atelier-based training based on proven global methods
- Indian and European art focus
- AI-supported learning system
- World-class LMS and technology support
- Guided by leading faculty artists and mentors led by Ashish Patel(20+years of Global teaching Exp,Ex Faculty-World Renowned Angel academy of Art, Florence ,Italy)and team.

Thank You!!

